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U.S. News & World Report

WASHINGTON

MARVIN L. STONE
EDITOR

2300 N STREET, N.W. • WASHINGTON, D.C. 20037

March 22, 1982

Mr. William J. Casey
Director of Central Intelligence
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Casey:

Recently, I wrote to invite you to participate in our annual survey of America's leadership, requesting your views concerning the country's leaders, institutions and the economy.

Many of the people to whom I wrote have already returned the questionnaire; if you have done so, please disregard this letter and accept our thanks for joining us in this project.

If you have not yet had an opportunity to complete the questionnaire, I hope you can find time to do so within the next few days. We have extended our deadline for accepting questionnaires to Thursday, April 15. As a leader in your own field, your opinions are important to us -- and we want to be able to include them in news stories about the survey.

Of course, nothing will be attributed to you personally unless you sign the questionnaire and give us permission to quote you. For your convenience, another copy of the questionnaire is enclosed, as well as a stamped self-addressed envelope.

We look forward to including your opinions in the results of the survey. Thank you very much for your help.

Sincerely,

Marvin L. Stone

Marvin L. Stone

Enclosures

P-310

U.S. News
& WORLD REPORT

2300 N St., N.W., Washington, D.C. 20037

Who Runs America?

NINTH ANNUAL SURVEY OF NATIONAL LEADERSHIP

1. How do you rate Ronald Reagan's performance in office to date?

- | | |
|---|---|
| ¹ <input type="checkbox"/> Excellent | ⁴ <input type="checkbox"/> Disappointing |
| ² <input type="checkbox"/> Very good | ⁵ <input type="checkbox"/> Poor |
| ³ <input type="checkbox"/> Adequate | ⁶ <input type="checkbox"/> No opinion |

Please comment if you wish:

2. How well is the 97th Congress doing its job compared with the previous Congress?

- | | |
|---|--|
| ¹ <input type="checkbox"/> Much better | ⁴ <input type="checkbox"/> Somewhat worse |
| ² <input type="checkbox"/> Somewhat better | ⁵ <input type="checkbox"/> Much worse |
| ³ <input type="checkbox"/> About the same | ⁶ <input type="checkbox"/> No opinion |

Please comment if you wish:

3. Do you think Reagan's economic policies will substantially achieve their main goals of:

	Yes	No
Stimulating business?	¹ <input type="checkbox"/>	² <input type="checkbox"/>
Curbing inflation?	¹ <input type="checkbox"/>	² <input type="checkbox"/>
Reducing interest rates?	¹ <input type="checkbox"/>	² <input type="checkbox"/>

4a. Do you think changes should be made in Reagan's economic policies?

- ¹ ☐ Yes ² ☐ No

b. (If "Yes"): What changes do you think should be made? Please rank them in order of importance: 1, 2, 3, etc. (You may rank as few or as many as you like.)

- | | |
|--|-------------------------------------|
| ____ Further cuts in social programs | ____ Reduce taxes still more |
| ____ Reduce growth in defense spending | ____ Impose wage and price controls |
| ____ Postpone enacted tax cuts | ____ Other _____ |
| ____ Raise taxes on windfall profits, luxury items | |
- (please specify)

5. Who are the five Americans, in either the public or private sectors, that exercise the most influence in national life—whether through position, ability, personality or wealth?

The alphabetical list below includes the names of leaders and individuals prominent in different walks of life. It is only a sampling of the many hundreds of persons deserving of consideration. You may write in the names of any others you may prefer in the space at the end of the list.

Please choose only five persons, including those you write in, and rank them (1, 2, 3, 4, 5) in the spaces preceding the names.

- | | |
|--|---|
| _____ Robert O. Anderson, chairman, Atlantic Richfield | _____ Paul Laxalt, U.S. Senator |
| _____ James Armstrong, pres., Nat. Council of Churches | _____ Richard Lesher, pres., U.S. Chamber of Commerce |
| _____ Howard Baker, Senate majority leader | _____ Drew Lewis, Secretary of Transportation |
| _____ James Baker, chief of staff, The White House | _____ Edwin Meese, counsellor to President Reagan |
| _____ Derek Bok, president, Harvard University | _____ Walter Mondale, former Vice President of the U.S. |
| _____ Thomas Bradley, mayor, Los Angeles | _____ Ralph Nader, consumer advocate |
| _____ Charles Brown, chairman, AT&T | _____ Allen Neuharth, chairman, Gannett newspapers |
| _____ Edmund G. Brown, Jr., Governor of California | _____ Richard Nixon, former President of the U.S. |
| _____ Warren E. Burger, Chief Justice of the U.S. | _____ Sandra O'Connor, justice, U.S. Supreme Court |
| _____ George Bush, Vice President of the U.S. | _____ Thomas P. O'Neill, Jr., House Speaker |
| _____ Robert Byrd, Senate minority leader | _____ J. R. Opel, chief executive, IBM |
| _____ Philip Caldwell, chairman, Ford Motor Co. | _____ William S. Paley, chairman, CBS |
| _____ Jimmy Carter, former President of the U.S. | _____ Dan Rather, television newscaster |
| _____ William Casey, director, CIA | _____ Nancy Reagan, First Lady |
| _____ John Chancellor, television newscaster | _____ Ronald Reagan, President of the U.S. |
| _____ Otis Chandler, publisher, Los Angeles Times | _____ Donald Regan, Secretary of the Treasury |
| _____ William Clark, National Security Council | _____ Frank Reynolds, television newscaster |
| _____ Stanton Cook, chairman, Chicago Tribune Co. | _____ David Rockefeller, former chm., Chase Manhattan |
| _____ Terence Cooke, Roman Catholic Cardinal | _____ David Roderick, chairman, U.S. Steel |
| _____ Michael Deaver, adviser to President Reagan | _____ Phyllis Schlafly, political activist |
| _____ Jerry Falwell, founder, Moral Majority | _____ Eleanor Smeal, pres., Nat. Organization for Women |
| _____ Gerald Ford, former President of the U.S. | _____ Roger B. Smith, chairman, General Motors |
| _____ Douglas Fraser, president, United Auto Workers | _____ William French Smith, U.S. Attorney General |
| _____ Milton Friedman, economist | _____ David Stockman, director, OMB |
| _____ Clifton Garvin, chairman, Exxon | _____ Arthur O. Sulzberger, publisher, New York Times |
| _____ Billy Graham, evangelist | _____ Franklin Thomas, president, Ford Foundation |
| _____ Katharine Graham, chairman, Washington Post Co. | _____ Ted Turner, chairman, Cable News Network |
| _____ Alan Greenspan, economist | _____ Paul Volcker, chairman, Federal Reserve Board |
| _____ Alexander Haig, Secretary of State | _____ Barbara Walters, television journalist |
| _____ Benjamin Hooks, executive director, NAACP | _____ Rawleigh Warner, Jr., chairman, Mobil |
| _____ Lee Iacocca, chairman, Chrysler Corporation | _____ William Webster, director, FBI |
| _____ Jesse Jackson, black activist | _____ Murray Weidenbaum, Council of Econ. Advisers |
| _____ John Jacob, president, National Urban League | _____ Caspar Weinberger, Secretary of Defense |
| _____ David Jones, chairman, Joint Chiefs of Staff | _____ James Wright, House majority leader |
| _____ Henry Kaufman, investment banker | _____ Walter Wriston, chairman, Citibank |
| _____ Edward M. Kennedy, U.S. Senator | _____ Other _____ |
| _____ Coretta Scott King, black activist | _____ |
| _____ Lane Kirkland, president, AFL-CIO | _____ |
| _____ Jeane Kirkpatrick, U.S. Ambassador to U.N. | _____ |
| _____ Henry Kissinger, former Secretary of State | _____ |

6. As briefly as you can, please state your reasons for selecting the persons you rank No. 1 and No. 2 in influence.

Reasons for choosing No. 1:

Reasons for choosing No. 2:

7. What foreign leader do you most admire?

Why do you admire this person?

8. Who, in your own party, would make the best presidential nominee in 1984? Please write in your top three choices in order of preference.

<u>Republican</u>	or	<u>Democratic</u>
1. _____		1. _____
2. _____		2. _____
3. _____		3. _____

Please explain why you chose No. 1. (If your first choice was President Reagan, assume your second choice would be the nominee if Reagan chose not to run, and comment on that person as well.)

9. In what field of work are you primarily engaged?

Whom do you consider the three most influential professionals in that field? (List in order of importance.)

No. 1 _____

No. 2 _____

No. 3 _____

10. Below is a list of various types of organizations and institutions along with a rating scale running from 1 to 7. The higher the number, the higher the rating—7 being the highest possible rating, 1 the lowest. Please rate each according to the amount of influence you think it has on decisions affecting the nation as a whole. (Please check the rating you feel best fits each group.)

	What is its degree of "influence"?						
	Very little						Very great
	1	2	3	4	5	6	7
Large business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Small business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oil industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wall Street	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Labor unions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The White House	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Cabinet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
U.S. Senate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
U.S. House	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Supreme Court	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Federal bureaucracy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
State and local government	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Republican Party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Democratic Party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lobby and pressure groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public-opinion polls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Television	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newspapers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Magazines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational institutions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organized religion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The legal profession	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The medical profession	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The military	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civil-rights groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinema	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(please specify)

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If yes, please sign and print your name below.

(signature)

(printed name)

(title or affiliation)

THANK YOU VERY MUCH FOR YOUR COOPERATION

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